



the Coastal Connection



WELCOME

Welcome back to the Coastal Connection™. As Spring gives way to Summer, the Coastal Source product line is heating up.

As you know, Coastal Source was founded out of a belief that outdoor products should enhance our enjoyment of our living spaces—not create *frustration*. In this month's newsletter, we will again discuss product, training, and employees!

One Day Intro to Coastal Source **TRAINING** at **CS Marathon!**



Training attendants having a good time during the hands-on training at Villa Splendida.

Attempting to answer the busy schedule of our attendants, we condensed our full-blown training into a single-day crash course! The event took place on May 16th in the beautiful Florida Keys and consisted of a small, concentrated group. Everyone had the chance to get to know each other during the course as well as have a little “fun in the sun” during the hands-on training at Villa Splendida.

After dinner, the group revisited Villa Splendida to experience its full beauty after the sun goes down. Our guests walked the property and witnessed countless applications of “The Art of Landscape Lighting.” For a perfect end to the long day of training, we stopped by the *Music Box Dock* for a demonstration of our favorite waterfront lighting project.

It was another eventful, information packed seminar at the Coastal Source R&D facility. Be sure to check out our event photos on our Facebook page. Also, look out for more information on our next training scheduled for **August 2-3, 2013**.

FEATURED PRODUCT!

This week's featured product is the **Coastal Source Lighted Tiki Torch**. The CS LED/Fuel tiki torch with 72” riser features the only sealed lamp housing design in the market. The design is elegant, and provides for path lighting nightly, and tiki torch accent at your discretion.

Features include:

- MR16 sealed lamp housing
- 100% brass construction
- EZ screw refill cap
- Coastal Connector™ ready
- Available in Vintage Brass Finish
- Compatible with all Direct Connect accessories.



COASTAL LED/TIKI TORCH



SALES TIP: 4 and 6 Conductor Cable: Future-Proof the job site!

Why bury two or three cables when you can bury just one? CS 4 and 6 conductor cables offer the ability to bury cable once, and come back later to install additional lights, speakers, or other add on features. These multi conductor cables come in the standard CS lengths, and the cables are becoming more and more popular with installers.

Can you **HEAR IT???**

We call it “The Turtle”, but you can call it anything you want. The turtle is a wireless command station for your outdoor audio system that includes an on-board amplifier and subwoofer. Pair it with our proprietary, custom designed outdoor speakers and it **ROCKS!** In true Coastal Source fashion, we have made high end outdoor audio simple and straightforward. Using (up to 3) Coastal Source 150w DC power supplies to power the system, it’s a snap to set up and can be ready to listen in less than 20 minutes. With integrated Apple Airport Express, your customer can sync and wirelessly stream their favorite tunes in just seconds. Of course, all components are marine grade and built to “Defy the Elements”



Employee Spot “Light”



Jason Sanders – Lab Manager

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Jason is known as a “jack of all trades.” Jason earned his bachelor’s and master’s degrees in engineering at the University of Florida, and this Gator and his wife Jen now reside in Marathon, Florida. Jason is responsible for product research, testing and development, especially relating to CS audio. Jason is based out of our Marathon, FL R&D Center.

In the **next issue...**

*“On the road again -
Just can’t wait to get on the road again...”*

Source: http://www.absolutelyrics.com/lyrics/view/willie_nelson/on_the_road_again/

Coming soon to your location!

Click here to check out the CS Demo trailer:
<http://www.youtube.com/watch?v=25PMLKr-pa8>



Read all about dock lighting in the next **Coastal Connection** issue...



More info: info@coastalsource.com
or call us at: **1.800.719.1996**